



FOR IMMEDIATE RELEASE

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**ANNOUNCING 50% DISCOUNT TICKETS AT THIS YEAR'S  
TULSA BOAT, SPORT & TRAVEL SHOW JANUARY 29 – FEBRUARY 4**

**TULSA** (January 16, 2018) – The 2018 Tulsa Boat, Sport & Travel Show, presented by Toyota, will offer specialty day discounts for First Responders, Veterans, Seniors and Teachers at a savings of 50% off the regular box office price. This means a regular adult admission of \$10 is only \$5 for the above-mentioned professions during the following days and times.

First Responder Day	Tuesday, January 30 between 12 p.m. – 5 p.m.	\$5
Veterans' Day	Wednesday, January 31 between 12 p.m. – 5 p.m.	\$5
Seniors' Day	Thursday, February 1 between 12 p.m. – 5 p.m.	\$5
Teacher Appreciation Day	Friday, February 2 between 12 p.m. – 5 p.m.	\$5

Please present appropriate valid ID at the Show Box office to receive your specialize discount admission on your special day. This offer is not available on E-tickets and can't be combined with any other discounts or offers. The show hopes everyone takes advantage of this discount and enjoys a day at this year's Tulsa Boat, Sport & Travel Show.

Join us for a special VIP Preview on Monday, January 29, between 5 p.m. and 9 p.m. Everyone who purchases a \$15 VIP ticket is invited to be one of the first to see all the new products, before the show opens to the public. The Tulsa Boat, Sport & Travel Show, presented by Toyota, will be open to the public Tuesday, January 30 through Sunday, February 4, at the River Spirit Expo at Expo Square, which is located at 4145 East 21<sup>st</sup> Street in Tulsa. Event hours are Tuesday – Thursday, from 12 p.m. to 9 p.m., Friday, from 12 p.m. to 10 p.m., Saturday, from 10 a.m. to 10 p.m. and Sunday, from 11 a.m. to 5 p.m. Admission is \$10 for adults (13 and older) Tuesday through Sunday. Thursday, February 1 is Senior Day, half price tickets for seniors age 60 years and older until 5 p.m. Children 12 and younger are admitted free, when accompanied by a paying adult. For more information or to purchase advance tickets, visit [www.TulsaBoatShow.com](http://www.TulsaBoatShow.com) or follow us on Facebook and Twitter: @TulsaBoatShow and use the hashtag: #TulsaBoatShow.

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