

PRESS RELEASE

Save the date!

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56th TULSA BOAT, SPORT & TRAVEL SHOW

Fishing • Power boating • Sailing • Water sports

January 30-February 5, 2012

TULSA, OK (October 28, 2011) – Get ready Oklahoma for the most exciting line-up of entertainment, boats and recreational vehicles at the Southwest's largest recreational show!

Do not miss the 56th annual *Tulsa Boat, Sport & Travel Show!* This year's outdoor extravaganza is bigger than ever with *all-new* attractions.

From *America's Got Talent's* wacky Smage Brothers to the *Swamp People*, to Hooters Girls, to professional anglers to lots of fun family activities, you will be talking about this show for years to come! Great sales and countless ways to hit the waterways, trail ways and highways to explore our great country, can be found for one exciting week at the QuikTrip Center!

The *Tulsa Boat, Sport & Travel Show* is among the nation's top recreational events in attendance and square footage. With 445,000 square feet of exhibit space, the show ranks as the nation's fifth largest according to the *Consumer Travel Agency*.

The Marine Retailers Association of America ranks the Tulsa show in the top 10 in the nation for attendance. It is also the largest single and longest running event held in Tulsa, with the exception of the State Fair.

WHEN: Monday through Sunday, January 30 to February 5, 2012. Hours are Monday, 5 p.m. to 9 p.m. during Preview Night; Tuesday through Thursday, 12 p.m. to 8 p.m.; Saturday, 10 a.m. to 9 p.m. and Sunday 11 a.m. to 5 p.m.

WHERE: QuikTrip Center, at Expo Square, 4145 East 21st Street Tulsa, OK 74114

FEATURES AND HIGHLIGHTS

SPECIAL PREVIEW NIGHT: Monday, 5 p.m. to 9 p.m. Preview night tickets are \$20 each. Discount coupons worth \$7 off are available at participating dealers.

SMAGE BROTHERS: Fresh off of their appearances on NBC's *America's Got Talent*, see the Smage Brothers perform amazing riding tricks. Performance

times: Monday: 6 p.m. and 8 p.m.; Tuesday and Wednesday: 3 p.m., 5 p.m. and 7 p.m. **SWAMP PEOPLE:** Holy alligators! Straight from the Louisiana Bayou, meet Trapper Joe and Trigger Tommy from History Channel's *SWAMP PEOPLE*. Meet and greet times: Friday 1 to 3 p.m. and 5 to 7 p.m.; Saturday 11 a.m. to 1 p.m. and 3 p.m. to 5 p.m.

ADOPT-A-PET: *Find a new family member! Meet dogs and cats in need of a good home that are up for adoption from The Humane Society of Tulsa.*

Applications to adopt and donations will be taken at the show.

WING-A-THON WING-EATING CONTEST: *Meet the Hooters Girls at the second annual Wing-A-Thon wing-eating contest on Sunday. Hungry contestants will compete for a chance to win a new TV just in time for the Super Bowl!*

FAMILY FUN SPLASH ZONE: *Kids are sure to love the paddle boats at the Family Fun Splash Zone! Come out, have fun and support the Tulsa Chapter of the Juvenile Diabetes Research Foundation (JDRF), the world's largest, non-profit, non-governmental funder of Type 1 diabetes research. Information: 918-481-5807.*

PRO FISHERMAN SEMINARS: *If you enjoy hitting the lakes with rod and reel in hand, this year's show is for you! Some of the country's leading professional anglers will be on hand to talk fishing, sign autographs and present seminars on the latest tips, tricks and technology in the industry – all designed to help you catch the big one!*

ADMISSION: Regular admission \$10/adult, children under 12 FREE! Visit <http://www.tulsaboatshow.com/index.html> for more information and to purchase tickets online.

Find us on Facebook: <http://www.facebook.com/TulsaBoatShow!>

Plan now to attend!

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