

TULSA BOAT SPORT & TRAVEL SHOW

PRESS RELEASE
FOR IMMEDIATE RELEASE

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SWAMP PEOPLE

'Gator tales, cookin' & family livin'

Live at the 56th TULSA BOAT, SPORT & TRAVEL SHOW

Fishing • Power boating • Sailing • Water sports

January 30-February 5, 2012

TULSA, OK (Dec. 28. 2011) – Straight from Bayou Country comes The History Channel's **SWAMP PEOPLE** – Trapper Joe and Trigger Tommy – to the 56th annual *Tulsa Boat, Sport & Travel Show!*

Normally you'd find these guys deep in the heart of Louisiana in America's largest swamp – a million miles of inhospitable bayous, marshes and wetlands – where nature rules and humans struggle to tame it. But for two days only the trappers left their gear behind and some very relieved alligators to visit Oklahoma. Meet and greet times are Friday from 1-3pm and 5-7pm and again on Saturday from 11am-1pm and 3pm-5pm. The show runs from January 30 to February 5 at the QuikTrip Center at Expo Square, Tulsa, OK.

Nearly 5.5 million people watched The History Channel's most popular show's second season finale this year. Joe and his stepson Tommy will share their real-life adventures of the Atchafalaya Swamp with attendees at the *Tulsa Boat, Sport & Travel Show*.

The two have hunted together since Tommy was a little boy. Joe's passing on to Tommy all the swamp secrets he learned from his own father, including a top secret recipe for gator bait known as "goo-goo" juice. Forgetful Tommy can sometimes be a handful, but this gator-hunting team always ends up delivering the goods.

Joe and Tommy are hardened Cajun descendants of French refugees who were forced out of Canada in the 18th century that settled in this harsh marshy environment. Today these Cajuns, renowned throughout the world for their flavorful cuisine, distinctive music and vibrant culture are examples of living history. Resilient, self-reliant and fiercely independent, the Cajuns of the Atchafalaya Swamp still carry on many of their ancestors' trades and traditions. They are America's forgotten pioneers.

The History Channel follows these swampers through a time of year that is crucial to their survival: the 30-day alligator hunting season. Hunting, especially alligator hunting, remains a major source of their livelihood. At its core, this is a uniquely American story of a proud and skillful people fighting to maintain an ancient way of life in a rapidly modernizing world.

Swamp People explore and celebrate a unique culture far removed from the mainstream of contemporary America. This is a united community that fends for itself and makes a living any way they can in an unpredictable environment. The families battle Father Time, Mother Nature and the challenges of life in and around the murky waters of the Atchafalaya Swamp.

The *Tulsa Boat, Sport & Travel Show* is among the nation's top recreational events in attendance and square footage. With 445,000 square feet of exhibit space, the show ranks as the nation's fifth largest according to the *Consumer Travel Agency*.

Marine Retailers Association of America ranks the Tulsa show in the top 10 in the nation for attendance. It is also the largest single and longest running event held in Tulsa, with the exception of the State Fair.

WHEN: Monday through Sunday, January 30 to February 5, 2012. Hours are Monday, 5 p.m. to 9 p.m. during Preview Night; Tuesday through Thursday, 12 p.m. to 8 p.m.; Saturday, 10 a.m. to 9 p.m. and Sunday 11 a.m. to 5 p.m.

WHERE: QuikTrip Center, at Expo Square, 4145 East 21st Street Tulsa, OK 74114

SPECIAL PREVIEW NIGHT: Monday, 5 p.m. to 9 p.m. Preview night tickets are \$20 each. Discount coupons worth \$7 off are available at participating dealers.

ADMISSION: Regular admission \$10/adult, children under 12 FREE! Visit

<http://www.tulsaboatshow.com/index.html> for more information and to purchase tickets online. Find us on Facebook: <http://www.facebook.com/TulsaBoatShow!>

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The Cajun Experience (2011) The History Channel website. Retrieved 12:01, December 27, 2011, from <http://www.history.com/shows/undefined/videos/the-cajun-experience>.